# tiksom

**Your Premier Technology Partner**

- Digital Transformation
- AI/ML Development
- Product Engineering

# Welcome To Tiksom

Welcome to Tiksom Limited, your premier technology partner headquartered in **Manchester, UK**.

We specialise in delivering tailored solutions in Digital Transformation, AI/ML Development, and Product Engineering.

With a dedicated team of seasoned professionals, we are committed to empowering businesses with cutting-edge technology solutions.

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At Tiksom Limited, we believe in the transformative power of technology.

With years of experience and a passion for innovation, we have earned a reputation as a trusted partner for businesses seeking to thrive in the digital landscape.

Our holistic approach combines technical expertise with strategic insights to drive sustainable growth and success.

## What our clients say about us:

| | | | |
|---|---|---|---|
| Greater Manchester Chamber of Commerce | ico. | ★ Trustpilot ★★★★★ | bark ★★★★★ Tiksom Ltd. |
| Great Manchester Chamber of Commerce Membership | Data Protection and Registration certificate | Top - rated on Trustpilot | Top - rated on Bark |

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# Our core Services

### Digital Transformation

Revolutionise your business with our end-to-end Digital Transformation services. From strategy formulation to implementation, we help businesses adapt, evolve, and thrive in the digital age.

### AI/ML Development

Harness the power of Artificial Intelligence and Machine Learning to unlock new opportunities and drive operational efficiency. Our AI/ML solutions are designed to deliver actionable insights and enhance decision-making across diverse industries

### Product Engineering

Bring your vision to life with our comprehensive Product Engineering services. Whether you're launching a new product or enhancing an existing one, our team has the expertise and creativity to deliver innovative solutions that resonate with your target audience.

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# Our Expertise & Achievements

At Tiksom Limited, we take immense pride in our extensive track record of accomplishments and partnerships. Here's a glimpse of our notable achievements:

### Collaboration with Stanford University

We've had the privilege of collaborating with one of the world's leading educational institutions, Stanford University, on cutting-edge projects at the intersection of technology and innovation.

### Successful Delivery of 26+ Startups

Our team has successfully delivered 26+ startups, demonstrating our ability to translate ideas into impactful, scalable businesses that drive growth and innovation.

### Partnership with UNICEF

As a socially responsible organization, we've worked closely with UNICEF, a globally renowned humanitarian organization, on initiatives aimed at leveraging technology to address critical challenges in more than 190 countries.

### Enterprise-Level Applications

We've developed numerous enterprise-level applications tailored to the unique needs of our clients. Notably, our work includes the development of systems utilized by industry giants such as Tesco, Morrisons, Jet2, JD, Mama & Papas, among others

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# Portfolio Highlights

From spearheading Digital Transformation initiatives to pioneering AI/ML Development and delivering top-notch Product Engineering solutions, Tiksom has consistently raised the bar across diverse sectors. To better understand the breadth and depth of our capabilities and the value we can add to your project.
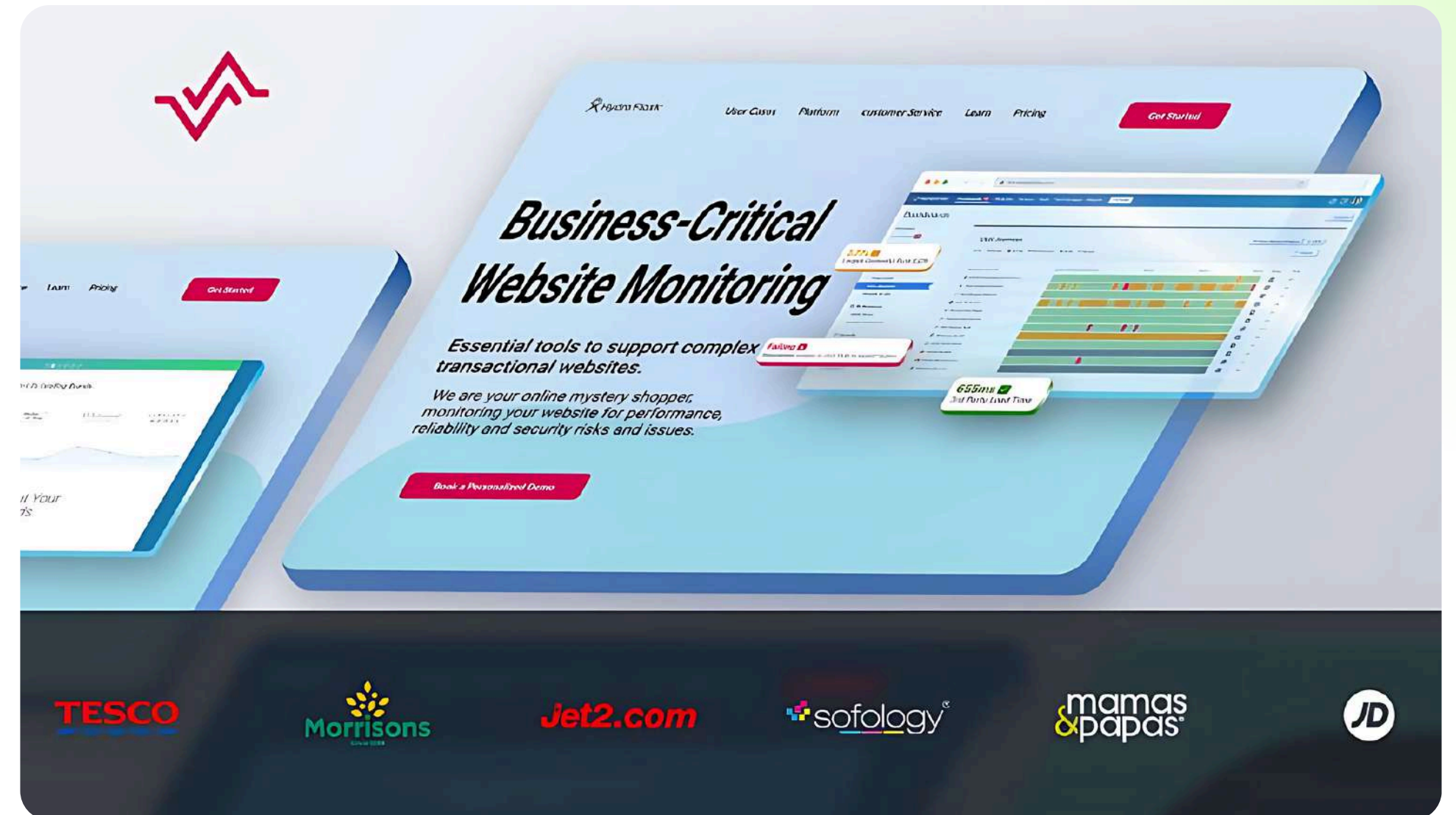
https://www.tiksom.co.uk/portfolio

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# Rapid Spike

**Empowering digital transformation with proactive website performance and security monitoring**

An enterprise-level monitoring system dealing with millions of users and in use by industry giants of the UK such as **Tesco, Morrisons, Jet2, JD, Mama & Papas**, among others.

# Portfolio.

# Octane AI

## AI-Powered platform for E-commerce Businesses

The Octane AI powers the success of over 3,000 merchants and takes our testing pipelines and AI insights to new heights. With a proven track record of generating over half a billion in revenue and counting, Octane AI is the best fit for businesses looking to take their eCommerce game to the next level.
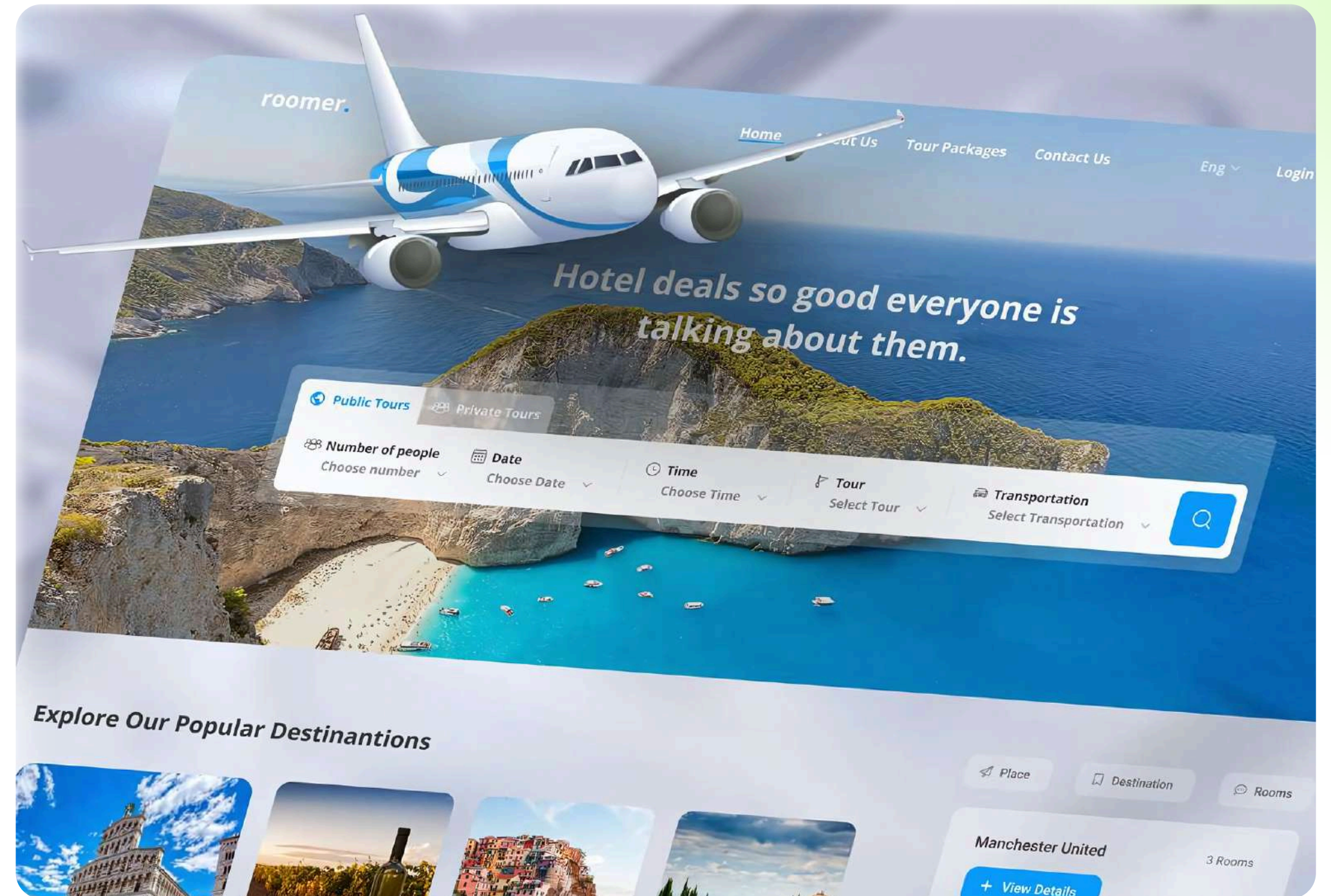


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# Roomer Travel

## A Travel Marketplace working in more than 20 countries

Innovating travel with discounted rooms, enhanced by cutting-edge product engineering for a seamless sharing and booking experience.



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# Our Multi-faceted Industry Impact

At Tiksom Limited, we take pride in our multifaceted industry impact. Through our innovative solutions and unwavering commitment to excellence.

## Recruitment
Recruitment is the process of hiring new employees.

## Enterprise
An enterprise is a large-scale organisation or venture.

## Health
Health refers to the overall state of physical, mental, and social well-being.
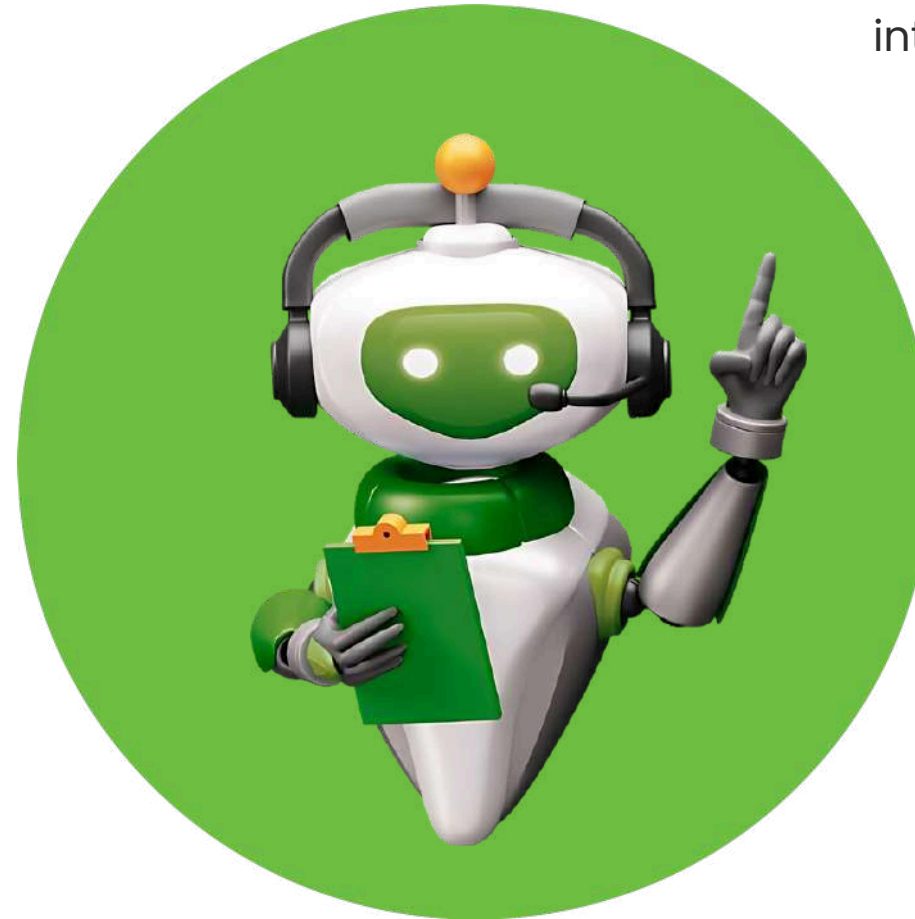
## Fintech
Innovative technologies that aim to improve and automate the delivery and use of financial services.

## Sports & Fitness
physical activities and exercises aimed at promoting health, well-being, and athletic performance.

## saas-based-platforms
deliver software applications over the internet, offering flexibility and scalability for users.

## Education
Acquiring knowledge, skills, values, and beliefs, informal learning, or self-study.

## Data-processing
Collection, manipulation, and analysis of data to extract meaningful insights

## Cyber-Security
protecting computer systems, networks, and data from digital threats such as hacking

## Social Networking
online platforms and websites to connect with friends, family, colleagues, and other individuals.

# Our Workflow for Startups

### 1. Understanding Your Vision

Our journey begins with you. We'll sit down together to grasp the essence of your business vision, goals, and aspirations.
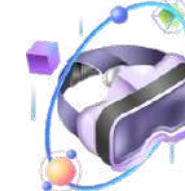
### 2. Tailored Solutions, Transparent Agreements

Once we understand your needs, we'll craft a bespoke proposal, detailing every aspect of our collaboration. Our aim is clear: a transparent agreement that aligns with your objectives.

### 3. Precision Planning

No venture succeeds without a solid plan. Together, we'll map out every step of our journey, identifying potential roadblocks and ensuring a smooth ride ahead.

### 4. Designing the Future

Our team of experts will work hand-in-hand with you to bring your ideas to life. Through cutting-edge design and rapid prototyping, we'll transform your vision into tangible reality.

### 5. Building Excellence

With a blueprint in hand, our developers will embark on crafting your software masterpiece. Using agile methodologies, we'll ensure flexibility and responsiveness at every stage of development.

### 6. Quality Assurance, Every Step of the Way

Perfection is our mantra. Rigorous testing and quality assurance processes will guarantee that your product not only meets but exceeds expectations.

### 7. Launching Your Success

The moment of truth arrives as we prepare to launch your product. Our team will guide you through the process, ensuring a seamless transition to the market.

### 8. Beyond Launch Support

Our commitment doesn't end at launch. We'll stand by your side, providing ongoing support and maintenance to ensure your product remains at the forefront of innovation.

# Our Workflow for SMEs

## 1. Understanding Your Needs

We begin by delving deep into your requirements, and understanding your unique challenges, objectives, and vision. Your input is pivotal in shaping a solution that aligns perfectly with your goals.

## 2. Tailored Planning and Design

Every SME is different, and so is our approach. We craft a meticulous project plan, tailored to your timeframe and budget constraints. Our design process focuses on creating intuitive interfaces and robust architectures that empower your team to thrive.

## 3. Agile Development

Flexibility is at the core of our development methodology. Through agile practices, we iteratively build and refine your software, keeping you in the loop every step of the way. Your feedback drives our progress, ensuring the end product exceeds your expectations.

## 4. Quality Assurance

We leave no stone unturned in ensuring the reliability and performance of your software. Rigorous testing procedures guarantee a seamless user experience, bolstering your confidence in the final product.

## 5. Seamless Deployment and Integration

Our deployment process is smooth and seamless, minimising disruption to your operations. Whether integrating with existing systems or third-party services, we ensure a cohesive ecosystem that enhances productivity.

## 6. Empowering Your Team

Knowledge is power, and we equip your team with the tools they need to succeed. Comprehensive training sessions and detailed documentation empower your staff to leverage the full potential of your software solution.

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# Our Workflow for Enterprise

## 1. Understanding Your Enterprise Needs

We begin by immersing ourselves in your enterprise and understanding its unique challenges, goals, and aspirations. Our deep dive allows us to tailor our solutions precisely to your requirements, ensuring alignment with your strategic vision.

## 2. Strategic Planning and Roadmapping

With a clear understanding of your enterprise's objectives, we develop a strategic roadmap that outlines the path to success. Our roadmap prioritises features and functionalities based on business impact and feasibility, providing a clear direction for development.

## 3. Robust Architecture and Design

We begin by immersing ourselves in your enterprise and understanding its unique challenges, goals, and aspirations. Our deep dive allows us to tailor our solutions precisely to your requirements, ensuring alignment with your strategic vision.

## 4. Agile Development and Implementation

Agile methodologies drive our development process, allowing us to deliver value iteratively and adapt to changing requirements. Through regular collaboration and feedback loops, we ensure that your software product evolves in line with your enterprise's needs.

## 5. Comprehensive Quality Assurance

Quality is non-negotiable in our approach. Rigorous testing procedures, including automated testing frameworks, guarantee the reliability, performance, and security of your software product. Our commitment to quality instils confidence in its capabilities.

## 6. Seamless Deployment and Release Management

We orchestrate a seamless deployment process, minimising disruption to your operations. Our continuous integration and deployment pipelines automate release management, enabling rapid and reliable rollouts of new features and updates.

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# Our Clients

> "

**Asger Rasmussen**
Kilpworks, CEO & Co-Founder

★★★★★

We have been onboarded for almost 12 months, as planned, with good results. Would recommend it anytime.

> "

**Gav Winter**
Rapid Spike, CEO & Co-Founder

★★★★★

We have been assisted by Tiksom over the last few months after we lost a senior developer and they have really helped us out of a sticky situation.

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# Our **Clients**

## Chuck Martyna
Dynamysk, Director, Field Services

★★★★★

The remote project was a success with excellent communication, daily progress reports, and demos.

## Alex Levin
Armila, CEO & Founder

★★★★★

The team was reliable, quick to respond, easy to work with, and very efficient with the work.

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# Trusted Partners, Proven Results

Tiksom developed an enterprise-level Monitoring system used by industry leaders such as Tesco, Morrisons, Jet2.com, Sofology, Mamas & Papas, JD, and worked with many renowned companies around the world.

Microsoft

IBM

hp

CISCO

Ford

Booking.com

unicef

TESCO

Morrisons
Since 1899

Jet2.com

sofology®

mamas &papas

Stanford

JD

roomer.

indeed flex

Erasmus

SSL.com

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# Our Cutting-Edge technology

We use the latest trends and technologies to stay ahead of the curve in the world of AI, Digital Transformation, and Product Engineering.

| | | | | | |
|---|---|---|---|---|---|
| AI/ML Technologies | TensorFlow | | | | |
| Back-end Technologies | | | | | |
| Front-endTechnologies | | | | | |
| Modern Technologies | | | | | |
| Database | | | | | |
| Devops | | | | | |

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# Get In Touch With Us

## Ready to embark on your digital journey?

Reach out to us today to discuss your project requirements and discover how Tiksom Limited can help you achieve your goals.

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+44 7771 515340     🌐 www.tiksom.co.uk

Greater Manchester Chamber of Commerce
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★ Trustpilot
★★★★½
**Top - rated on Trustpilot**

bark
★★★★★
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